

# Letter from the Chairman



**Current border closures and restrictions can't remain forever - there needs to be some in-between. As a world leader in border protection integrating visa, boarding and arrival controls and supporting these with leading-edge, automated risk detection systems Australia is already well positioned to employ a range of measures to ensure it has full visibility of every new arrival.**

On behalf of goPassport Australia ("GPA" or the "Company"), it is my pleasure to present this Offer Document and invite you to join us in becoming a shareholder of this industry recovery solution.

The damage of the Covid 19 Pandemic on Australia's highly productive society has had an all-encompassing devastating effect in our community. Closing of borders across the globe has ceased the international activity that drives our commerce and fuels our export economies. At ransom is Australia's \$85 Billion export tourism sector including education, tourism, essential migrant workforce and family and friend's repatriation.

Prior to COVID-19 Australia's \$45 billion tourism export sector, contributed over \$1Bn in Government revenues through Visas and charges, whilst the growth in tourism employment in Australia was more than twice the rate of the overall economy. The people of these industries continually ask "when" we can open, however, our focus has always been on "how" we can open. Without a safe "no gaps" approach to "how", "when" will not happen.

In late February I was on my way to Berlin for ITB, the world's largest Travel Industry Show with over 16,000 delegates. Our travel technology solution had over the past 12 months successfully been adopted by some of the largest Tour Operators in Europe, USA and Canada and the coming northern hemisphere summer travel period was going to deliver our strongest ever trading. But then I received this note...and at this instance, I knew that life would never be the same for our travel industry.

Berlin, February 28, 2020

**ITB Berlin 2020 canceled**

Dear Sir or Madam,

Unfortunately we have to inform you that **ITB Berlin 2020** will not take place.

Due to the rapid spread of the new coronavirus (**COVID-19**) the Federal Ministry of Health and the Federal Ministry of Economics of Germany have stated their opinion that **ITB Berlin** will be cancelled. The responsible health authority of the district of Charlottenburg-Wilmersdorf in Berlin imposed significantly tighter restrictions on holding the event with immediate effects. **Among its requirements the authority stipulated that each participant would need to prove to Messe Berlin that they were not from a designated risk area or had not been in contact with a person or persons from a risk area. It is not possible for Messe Berlin to satisfy these requirements overall.**

The confronting question for me was: "How are we going to prove and management the health status of a traveller so authorities can be satisfied"

On my return, I immediately called Dr John Shephard who I knew had led Australia's response to Ebola. Dr John described to me in detail how this epidemic has going to unfold on society and eventually it did exactly as he described. Then he said

"This is the 4th epidemic of my career - but this is the first where the potential to use digital technology to enhance the traditional methods of public health controls to rapidly and efficiently minimise spread. "

We decided then to tackle the problem of "How" with the best practical thinking.

Within a week we had formed our senior leadership team, including Klaus Felsche

who founded the first Advanced Analytics unit in Australia's Department of Immigration and Border Protection, Mark Radford, a global leader in high-performance real-time technology and Tony Olhsson, whose extensive career in data science had focused on risk analytics controls for banks, insurance, government and industry.

Over the past three months, we have created the solution for the "how." It is a robust solution that overlays clinical requirements with real-time technology and compliance guidance of the non-resident traveller along their journey whilst monitoring and alerting when comprised.

We invite you to join our team as an investor to fight this virus's impact on our economy and our people, to be part of the solution-driven by our community for recovery and to be better prepared for our global fight back.



*Matt McKinley*  
**Matt McKinley**  
Chairman, goPassport

**"How are we going to prove and manage the health status of a traveller so authorities can be satisfied"**

**–Matt McKinley**

